

## **PRESS RELEASE**

### **Magenta Radio is supporting World College Radio Day**

The 13th annual World College Radio Day will be held on Friday 6th October and Magenta Radio will be joining the celebrations. Student radio is a unique way to showcase talent, present a broader variety of music and give a voice to those who are normally unheard. Its programming is fearless, challenging and often risky, with many well known names launching their careers on student radio. World College Radio Day was founded in 2010 by Dr Rob Quicke and through the years has expanded to include more events at universities and high schools in the United States and around the world. Speaking to Live365, Dr Quicke said "The theme this year is 'Where All Voices Are Welcome.' Now, more than ever, we need to remind everyone that college radio is a place for all voices, where every person is respected and encouraged to speak up and join the conversation. We know that hundreds of college radio stations are participating and celebrating the day in very creative ways, and we can't wait to hear their efforts on October 6!"

From 6pm-7pm BST, Magenta Radio will be simulcasting the main celebrations presented by our broadcast partners at Live365. The full 24 hour 'marathon' live stream will be available to listen at [www.collegeradio.org/college-radio-day/](http://www.collegeradio.org/college-radio-day/) . The list of participating contributors will be published in due course. We urge all our listeners to tune in to the 24 hour stream.

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